

INTRODUCTION

Brain Spark is established on the concept of Research and Development from the Dermatoglyphics theory (Greek words, derma - skin and glyphe - pattern, meaning: the study of skin patterns) as well as the application of Multiple Intelligence Test from the latest technology. This is based on Genetics, Neuroscience, Embrology as well as Psychology. It has been a subject of research since more than 200 years.

DERMATOGLYPHICS

D Scientific study of fingerprints

M MULTIPLE INTELLIGENCE TEST

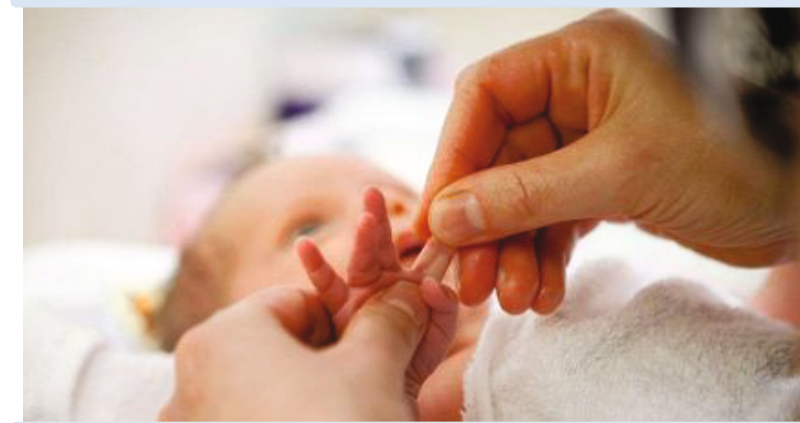
I Scientific study of brain lobes and its usages

T

What is DMIT?

Study of configurations of epidermal ridges on certain body parts such as palms, fingers, soles and toes. In 1823, Czech doctor Pa Jinjie documented that, the right-hand fingerprints are not the same as the left-hand ones.

A foetus develops unique fingerprint patterns while in womb from 13 to 21 weeks; at the same time, the development of the neocortex takes place. Hence, fingerprints can reveal a lot about brain development and personality.



Did you know?

Anencephaly, is a strange condition in which, a child is born without the brain, they do not have fingerprints either!

Fingerprints are so unique; even identical twins do not have the same.



History

The earliest record of dermatoglyphics was found in Ancient China; impressions of thumb prints were found on Clay Seals.

In 1926, Dr. Harold Cummins, known as the Father of Dermatoglyphics developed scientific study of fingerprints. Later in 1983, Dr. Howard Gardner developed the scientific study of multiple intelligence .

It has been used by China to spot high potential sportsmen for Olympic Games in 1970's.



Professional World

All organizations require Teams that are fast and fluidic with zeal to change, with creative and unconventional ideas, be it corporates or educators, startups or professionals.

Retain employees, place each person at right position, get a perfect job as per the personality and train educators to develop their teaching methods! Brain Spark supports these processes as well as helps in HR development.

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Visual,
Auditory
Kinesthetic
Learner



Dominant,
Influential,
Steady and
Compliant



Strengths and
Challenges



Affective,
Reflective
Cognitive and
Critical Learner



Brain
Dominance



Interpersonal and
Intrapersonal Skills

KNOW IT ALL!

IQ

Intelligence Quotient

Measure Intellectual ability and potential; Know Cognitive skills such as reasoning, logic and problem solving.

EQ

Emotional Quotient

Ability to manage your emotions (stress, anger, jealousy, etc.) communicate effectively and empathize with others...

CQ

Creativity Quotient

Original Thinking, Innovative ideas and the ability to find creative and alternative solutions to situations. Know your hidden self!

AQ

Adversity Quotient

Know about your Resilience and Endurance. Ability to deal with unfavourable situations!

CORE BENEFITS

“Coming together is the beginning. Keeping together is progress.
Working together is success.” -Henry Ford

What we can do together?



1

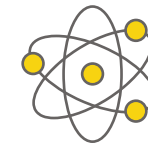
PLACEMENT & TRAINING EFFICACY

With Brain Spark, pick candidate profiles rightly suitable for your job description. Get them tested for understanding them and getting a mutual growth route to reach the company goals.

DEAL WITH CHALLENGES

Why people leave jobs quickly and move to next one?
Why companies need to fire more employees?
Why is a team not performing well? Get answers to all such whys, and know how to face these challenges.

2



COMMUNICATION IMPROVEMENT

One of the biggest challenge professionals face today. For an educator, the way they communicate can make or break a student's future. Break the communication barriers and understand mindsets.

3

OVERALL GROWTH

Surveys done by experts suggest that, most companies which puts in efforts towards an employee's personal growth can lead to company growth and there is a significant spike in the retention ratios as well.

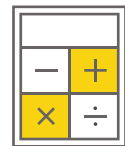
4



SAVE TIME & EFFORTS

The recruitment process done with the trial and error method, costs time, efforts and money to companies. At the same time, a satisfied employee performs better, stays longer and seeks for mutual success.

5



EXPLORE • INNATE • INNOVATE

SINCE 2018

- CORPORATES
- EDUCATORS
- PROFESSIONALS

*Invest in
Human Resource
with Brain Spark*

Did you know?

Employees are hired based on their IQ but fired due to lack of EQ. Research proves that success at work depends 80% on EQ and only 20% on IQ. Unlike, IQ, EQ can be developed at any age.



Develop your IQ and know your EQ

